



# DOES YOUR LANGUAGE VALUE ALL DESTINATIONS?

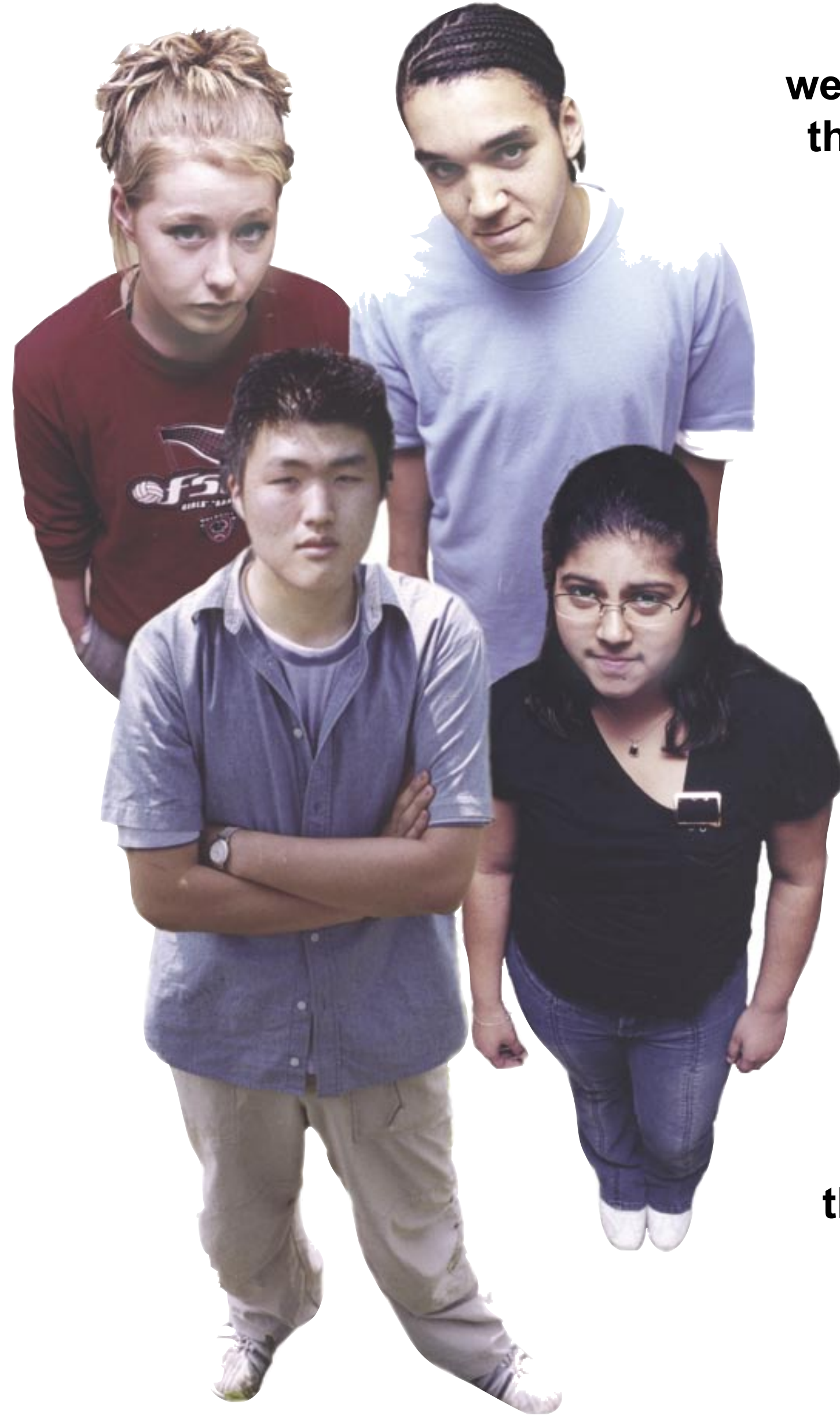
“He could be anything from a scientist DOWN to . . .”

“One day when you leave high school and go to university . . .”

“Are you going to university, or have you selected ANOTHER option?”

“IRONICALLY, the trades are making great money these days.”

“If this is the quality of work you are submitting, you certainly will not get into university, let alone college.”



“I had a friend who went to university and then had to go BACK to college.”

“She’s very bright. She could be a great engineer or doctor.”

“Are you going to DROP DOWN to a workplace course?”

“You want to really think carefully about dropping academic math because you will definitely be closing doors.”

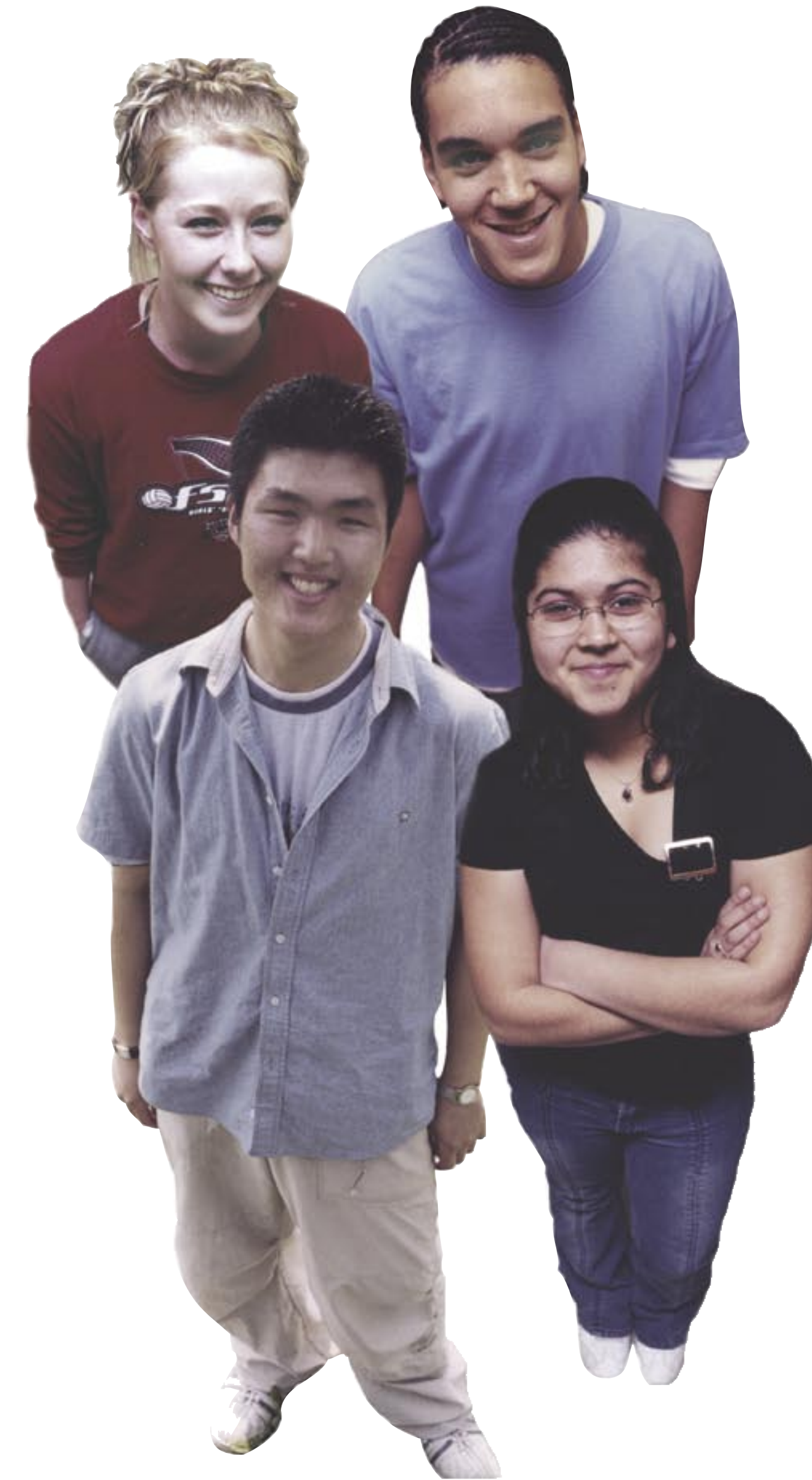
“He loves to design things. He would make a good engineer or tool and die maker.”

“One day you will leave high school. What do you think you will try first?”

“How do you plan to continue your learning after you graduate?”

“Have you considered the trades? There are so many interesting ones.”

“You need to improve the quality of your work, regardless of which destination you choose.”



“I had a friend who went to university and then went ON to college.”

“She’s very bright. She could be anything that she wants to be.”

“Which program is best suited to you? Would you like to transfer?”

“We need to find out if the post secondary program you want requires math and if so, which one.”

## LANGUAGE IS A POWERFUL FORCE...

## POWERFUL ENOUGH TO BE INSPIRATIONAL!

### A Student Success Initiative