



YORK REGION DISTRICT SCHOOL BOARD

Policy #105.0, Communications

Executive Summary

Board Policy and Procedure #105.0, Communications addresses the Board's commitment to maintaining open lines of communications with internal and external stakeholders.

Stakeholder Groups with Responsibilities under this Policy

- All staff members and trustees.

Relationship to Board Priorities

This policy supports:

- building and maintaining positive collaborative relationships among students, staff, families, and community members;
- engaging students, staff, families, and community members in public education;
- demonstrating professionalism and accountability for high standards of practice in all Board operations;
- enhancing confidence in public education by increasing civic engagement; and
- communicating Board priorities, policies, initiatives and results.

It is the expectation of the York Region District School Board that all employees, students and persons invited to or visiting Board property, or partaking/volunteering in Board or school-sponsored events and activities, will respect the policies and procedures of the Board. The term "parents" refers to both biological/adoptive parents and guardians in all Board policies and procedures.



Board Policy #105.0 Communications

1. Policy Statement

The York Region District School Board strives to maintain open lines of communication with students, families, staff, trustees, community and partners because the voices, ideas and understanding of all its community members are valued.

The York Region District School Board is committed to providing relevant, accurate, clear and timely information on Board programs, services, events and activities.

2. Responsibilities

2.1 The Board of Trustees is responsible for:

- a) reviewing the Communications policy in accordance with the priorities in the Trustees' Multi-Year Plan and the approved policy review cycle; and
- b) understanding and communicating with members of the community about the Communications policy, as required.

2.2 The Director of Education is responsible for:

- a) implementing and operationalizing the Communications policy.

2.3 Trustees and staff members are responsible for:

- a) ensuring that communication to external and internal stakeholders;
 - supports the Board's mission, vision and values and Board priorities,
 - promotes student and staff learning, achievement and well-being,
 - supports student success,
 - enables families and stakeholders to access information through a variety of means,
 - demonstrates accountability for student outcomes,
 - encourages and facilitates dialogue with all educational partners,
 - develops and promotes cooperative and constructive relationships,
 - complies with the Board's [Visual Identity Manual](#), and
 - advances and protects the integrity of public education.

3. Contact

Director's Office, Corporate Communications

4. History

Approved 1997

Revised: 2002, 2003, 2010, February 2015

Revision Drafted: February 13, 2020

Working Document: April 2014, June 2020

Revised: May 2021