Alexander Mackenzie Visual Arts | Selection Process 2021

Once you have applied to the program on Edsby, you will be sent an invitation to the Arts Mackenzie Visual Arts

Application Classroom. Here you will submit the required materials for the portfolio evaluation.

Task - Visual Arts

Choose one of the following prompt options and create a visual response using any medium you prefer (no restrictions).

We consider this task to be as much about process as presentation and encourage you to consider your submission as exercises in experimental thinking and risk-taking more than as final presentations or examples of technical proficiency. No particular outcome is valued more than another, so feel free to explore the full range of possible expressions in these works.

Through this task demonstrate your Technical skill, tenacity, creative play, divergent and critical thinking.

Each of these prompts has more than one meaning or usage and you might want to begin by referring to dictionary sources to expand your initial reaction about a direction.

Select one of the following four prompts to explore visually:

- Transformation
- Identity
- Fragmentation
- Threshold

Deliverables / Artifacts	Description and Instructions	Curriculum Alignment
a. Process Portfolio	Your creative process. Images of your sketchbook, references, annotations, thumbnail sketches and or journaling. We are interested in seeing your creative process.	 Students will: use elements of design in art works to communicate ideas, messages, and understandings create artworks that express feelings, ideas, and issues and that demonstrate an awareness of multiple points of view demonstrate an understanding of composition, using multiple principles of design and other layout considerations use chosen material(s), tool(s), techniques, and/or technologies effectively to communicate a message
b. Final Artifact / Artwork	Your final design solution. An image of your final artwork. The culmination of your creative play, experimentation, research and efforts. If your final design is 3D please take and submit three photographs from different angles.	
c. Written or Short Video Self Critique / Reflection	 Applicants have the opportunity to share their creative process and final artwork with the adjudicators via one of the following two options:: 1. A written self critique (maximum 500 words) 2. A short video (maximum of 60 seconds) 	Questions to be addressed within the written or oral self critique: How does the artwork relate / connect to the prompt? How does your creative process relate / connect to the prompt? Describe your creative process within the context of this challenge. What tools, materials and techniques did you use in your exploration of the prompt and in the creation of the artwork? What changes would you make to your process? What changes would you make to your artwork?