



# INFORMATION KIT

SEPT 2022

Collaborative project supported by:



✉ [civicschoolgta@gmail.com](mailto:civicschoolgta@gmail.com)

# TABLE OF CONTENTS

- |          |                     |           |                   |
|----------|---------------------|-----------|-------------------|
| <b>1</b> | Land Acknowledgment | <b>7</b>  | Remaining Modules |
| <b>2</b> | About Us            | <b>8</b>  | Remaining Modules |
| <b>3</b> | Our Values          | <b>9</b>  | Proposed Timeline |
| <b>4</b> | Our Goal            | <b>10</b> | Meet the Team     |
| <b>5</b> | Modules             | <b>11</b> | Get Involved!     |
| <b>6</b> | Module 2 Example    |           |                   |



# Land Acknowledgement

CivicSchool recognizes that many Indigenous Nations have longstanding relationships with the territories we call home, now called Toronto and York Region, that precede the establishment of municipalities. We acknowledge the presence on the traditional territory of many Indigenous Nations, lands that have been care for by the Anishinabek Nation, the Haudenosaunee Confederacy, and the Huron-Wendat since time immemorial. It is now home to many First Nation, Inuit and Métis communities.

We acknowledge the current treaty holders, the Mississaugas of the Credit First Nation and the seven Chippewa bands of the Williams Treaties. This territory is subject to the Dish with One Spoon Wampum Belt Covenant, an agreement to peaceably share and care for the Great Lakes region.

Acknowledging the land carries a responsibility of acknowledging the truth of colonial violence and slavery and taking action to make reconciliation a reality. In municipal policy, this means supporting policies that address the intergenerational harm done by the education, criminal justice, and healthcare systems to intentionally destroy Indigenous cultures and families.

To learn more about the history of the land you call home, please visit [www.native-land.ca/](http://www.native-land.ca/)





# About Us

CivicSchool is a grassroots effort to give young people in the GTA the free, accessible, and inclusive civics education we deserve.

Our team is **made up of young people** (15-30 years old) with collaborative partnerships from the Social Planning Council of York Region, York Region Food Network, and Engage supporting our non-partisan project in the GTA.

We are passionate youth (15- 30 years old) in the GTA providing fellow youth with tools and guidance in participating and advocating collectively at the municipal level of government.

The 2022 Municipal Election in Ontario is an opportunity for our group to mobilize youth to participate in the municipal election through leadership training, hosting events and vocalizing youth issues by engaging with candidates from across the GTA.

# Our Values



## Teamwork and collaboration

sharing ideas to create something together



## Nurturing the next generation

providing learning, mentorship, and community resources



## Inclusive and respectful spaces

for advocacy, discussion and ideation



## Reconciliation

is a cornerstone of the future of the Greater Toronto Area (GTA)



# Our Goal is to equip youth to volunteer, organize and run for municipal office



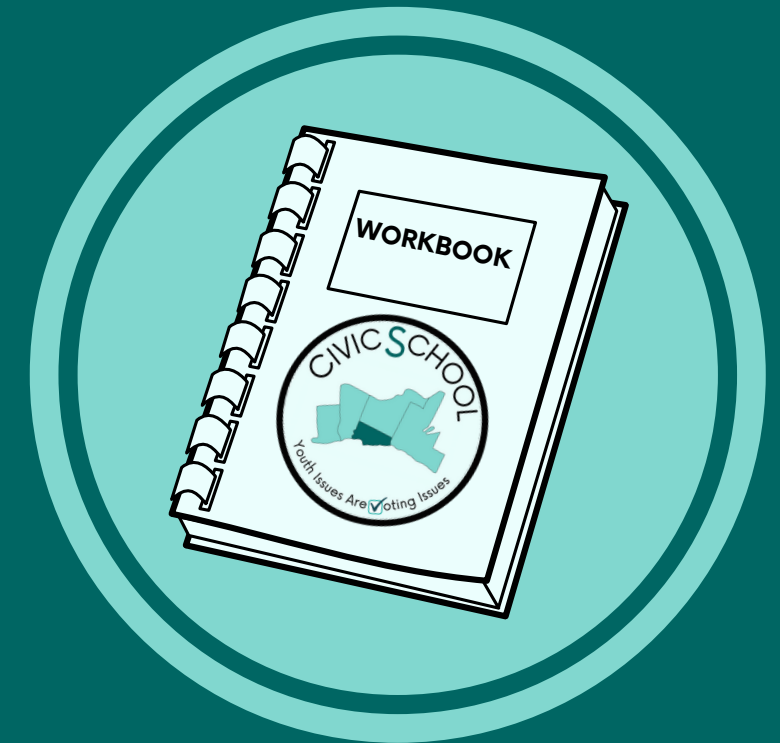
9 subject matter  
modules

Including  
activities,  
resources & more



1 in-person workshop  
in the GTA

collaborative townhall with the  
Youth Food Committee focused on  
housing & food insecurity



1 digital  
workbook

activities from  
modules & workshop  
included

# Modules



▶ Municipal  
Politics 101

▶ Canvassing

▶ Fundraising

▶ Team Building

▶ Anti-Colonialism

1

3

5

7

9

2

4

6

8



▶ Data Analysis

▶ Issue-Based  
Advocacy

▶ Social Media &  
Communications

▶ Anti-Racism

# Example: Module 2 - Data Analysis

## IDENTIFICATION

In this module, you will learn which data sources you have available to support your candidacy.

## COLLECTION

Oftentimes, you will need to collect your own data to address specific needs in your campaign. This module will teach you how to apply appropriate data-collection techniques.

## ANALYSIS

On its own, data doesn't make much sense. To understand what you collected and what you can use it for, this module will teach you how to analyze data.

## APPLICATION

To make the most of your data, you will need to learn how, when, and where to apply it. Luckily for you, we'll show you the way.



# Remaining Modules

## MUNICIPAL POLITICS 101

What decisions are municipal councilors responsible for in Ontario? What challenges are facing municipal governments in the GTA?

## CANVASSING

Canvassing, or knocking on doors to talk to voters, is one of the most important ways to understand the priorities, concerns, and diversity of your ward. Learn how to plan, run, and record canvassing trips with a large group of volunteers. And how to decide what to say at the door.

## FUNDRAISING, DONATIONS

During this session, we will discuss fundraising and collecting donations while understanding the various ways this can be done.

## ISSUE-BASED ADVOCACY

To run an effective campaign, it is important to familiarize yourself with the individuals, groups, and institutions that have influence over decisions in your community, and those who are affected by them.

# Remaining Modules

## SOCIAL MEDIA AND COMMUNICATIONS

During this session, you will understand how to stay connected to the politics of your region through social media while using it to your advantage.

## BUILDING A TEAM

This module will be a guide to building a team of diverse and dedicated individuals while highlighting their skillsets. To achieve this, we must learn what are the different roles of campaign members.

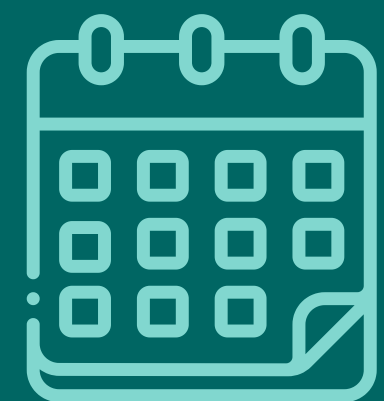
## ANTI-RACISM

This module serves to understand building a campaign which will benefit all the members of a community, while understanding the dynamics present amongst the multicultural populations of the GTA

## ANTI-COLONIALISM, RECONCILIATION AND TREATY IMPLEMENTATION

We must recognize the anti-Indigenous practices in our municipal systems to replace them and take further steps towards reconciliation. This session will help you understand the treaties of your region and how they can be implemented in your campaign.

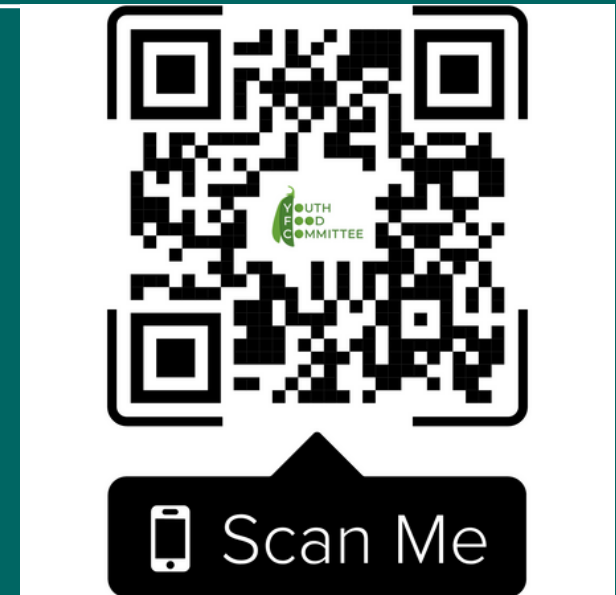
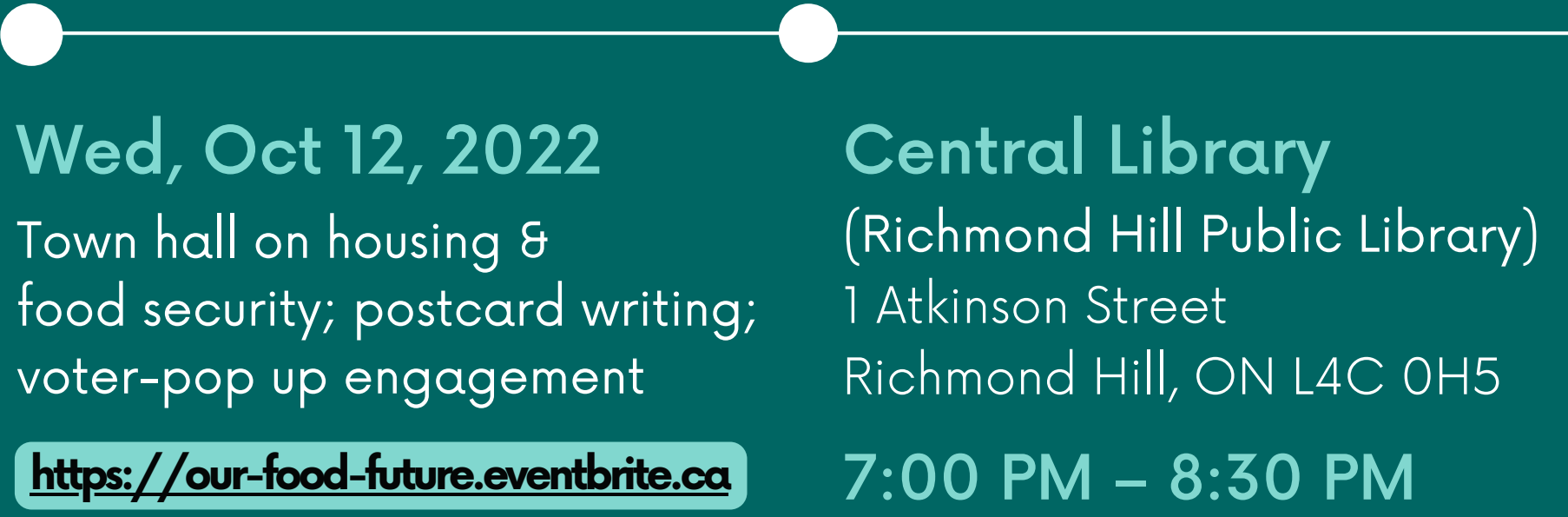
# Proposed Timeline



## MODULES



## IN-PERSON WORKSHOP





# Meet the Team



**Dasha Gueletina**  
Co-Chair



**Gurneet Dhani**  
Co-Chair



**Dael Vasquez**  
Policy & Analytics  
Coordinator



**Anjelica Ramsewack**  
Marketing & Communications  
Coordinator



**Rebecca Pacheco**  
Communication Officer



**Jesse Vacarciuc**  
Planning  
Coordinator



**Hasti Mohsenipour**  
Design Coordinator



**Morgan Sage**  
Outreach  
Coordinator



**Samantha Lobb**  
Events Coordinator





# GET INVOLVED!

Collaborative project supported by:



## Enrollment Form



Scan Me

## Follow us on our Social Media #civicschoolgta



@CIVICSCHOOLGTA



@CIVICSCHOOLGTA



<https://www.linkedin.com/company/civicschool-gta/>



<https://tinyurl.com/csgtaFacebook>



@CIVICSCHOOLGTA



<https://tinyurl.com/csgtayoutube>



<https://linktr.ee/civicschoolgta>



TBA