



York Region District School Board
Newmarket High School
Course Outline & Evaluation Profile 2013/2014
Course - Department

Teacher: Mr. Bayda Phone: 905-895-5159 EXT. 315 Extra Help Availability: Weekdays by appointment	Course Code: BDI3C Credit Value: 1.0 Prerequisites: none Subject Head: Ms. Richardson
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Course Description: (in student-friendly language)

- This course focuses on ways in which entrepreneurs recognize opportunities, generate ideas, and organize resources to plan successful ventures that enable them to achieve their goals.
- Students will create a venture plan for a school-based or student-run business.
- Through hands-on experiences, students will have opportunities to develop the values, traits, and skills most often associated with successful entrepreneurs.

Units of Study:

Strand 1 – Entreprising People and Entrepreneurs Strand 2 – Ideas and Opportunities for New Ventures	Strand 3 – The Benefits of a Venture Plan Strand 4 – Developing and Completing a Venture Plan for the Proposed Business
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Achievement Categories & Weighting:
 Teachers will ensure that student learning is assessed and evaluated in a balanced manner with respect to the four categories, and that achievement of particular expectations is considered within the appropriate categories.

These categories will be weighted as follows:

Knowledge & Understanding	17.5%
Communication	17.5%
Thinking	17.5%
Application	17.5%

Assessment and Evaluation:
 -70% of final grade will be based on evaluations conducted throughout the course.

 -30% will be based on final evaluations administered towards the end of the course
(Refer to Assessments of Learning)

Assessments of Learning	
Evaluations Throughout Semester: 70% of final grade	
Assessment Type:	Categories Assessed:
→ Test	Enterprising People...
→ Survey	Enterprising People.../Ideas...
→ Project	Ideas and Opportunities...
→ Assignment	Organizing Resources
→ Presentation	The Financial Plan
→ Assignment	The Benefits of a Venture Plan...
→ Formative	Developing and Completing a Venture Plan...
Final Evaluation: 30% of final grade	
→ Venture Project → Exam	

Materials/Resources required

- drive (strongly recommended)
- email address
- 3 ring binder (2")
- lined paper
- calculator
- pens
- students will need to use online resources such as surveymonkey.com ... to complete some of their work...

Students are responsible for showing their parents/guardians the Course Overview, including Assessment & Evaluation Policies and Classroom Expectations. Parental contact regarding any concerns, student achievement, and/or attendance is encouraged and can be made by calling NHS at (905) 895-5159 EXT. 315 and ask to speak with your child's teacher, Mr. Bayda, in the Business Department.